

STATE OF PLAY

2025 PRESENTER PACK



STATE OF PLAY takes place on Whadjuk Boodja, where Noongar people have lived for more than 45 000 years. The Arts and Culture Trust (ACT) acknowledges the traditional custodians of this land. We pay tribute and our respects to Elders past and present.

WELCOME TO STATE OF PLAY

STATE OF PLAY re-enters the arena in 2025, and we're preparing for another smashing season!

Running from 17 January to 2 February 2025, the State Theatre Centre will transform into the award-winning FRINGEWORLD Festival hub STATE OF PLAY!

We're chasing adventurous, unique and/or site-specific works that activate our spaces in new and unexpected ways. STATE OF PLAY is looking to program works appealing to all audiences and across all genres, so whether you are passionate about theatre, music, dance or making work for children, we're interested to hear from you!

SOP productions will take over six main spaces: Heath Ledger Theatre, Heath Ledger Foyer, Studio Underground, Rehearsal Room 1, The Courtyard and introducing in 2025 – The Middar Room!

ABOUT STATE OF PLAY

Squarely on the threshold of Yagan Square and Northbridge, the State Theatre Centre of WA is positioned at the gateway to all things FRINGEWORLD. In 2020, State stepped into FRINGEWORLD (FW) as a new, independent hub, with a vision to open house, create new pathways for homegrown shows and champion indie makers.

2024 season highlights include...

21,000+
Tickets Sold



29
Productions

Largest
Independent Hub
by Attendance



247
Performances



31
Sell-out
Performances!



***“[SOP] PROVIDES OPPORTUNITIES &
ACCESS TO ARTS GROUPS THAT MIGHT
OTHERWISE NOT BE AFFORDED THOSE
OPPORTUNITIES. IT IS A, TRULY,
INVALUABLE CONTRIBUTION”***
- Dean Lovatt, 2024 presenter

WHAT'S INCLUDED FOR PRESENTERS?

- The venue free of charge – no venue hire fees!
- 68% of the net Box Office income (less ticket booking fees) to the presenter (that's you!)
- Production crew, Front-of-House staff, Box Office staff & SOP standard equipment, respective to spaces.
- 3-hour technical rehearsal.
- Loads of support with the administration of ticket sales on Arts and Culture Trust & FRINGE WORLD platforms.
- Marketing support as follows:
 - Marketing & promotion for the overall program (you must have the capacity to market your individual show)
 - Web page event listing on ACT's website
 - Inclusion in SOP's printed guide
 - Collateral displayed at ACT venue Box Offices (including space for up to 500 flyers at STCWA)
 - Digital poster & video displayed at STCWA's Box Office
 - STCWA social media support throughout on-sale period
 - Inclusion in ACT's EDM schedule throughout on-sale period
- Free access to STCWA's Green Room, wardrobe & laundry facilities, showers, Wi-Fi and printing services.
- A STATE OF PLAY pass to see other shows in the program (subject to availability).
- Advice & support from the SOP team, including Producers, Technical, Marketing, Publicity and STCWA Event Ops.



WHAT PRESENTERS NEED TO DO

- Apply via STATE OF PLAY's Application Form to be considered for a venue offer.
- Once you've accepted a STATE OF PLAY venue offer, register with FRINGE WORLD and pay FRINGE WORLD's Event Registration fee.
- Cover all costs associated with presenting the show outside of the venue support listed on page 5. Remember to factor into your budget that FW and ACT Ticketing charges will be deducted from your gross box office before you receive your net income.
- Manage all ticketing requirements, including providing all required information, setting prices and promo codes and approval of final collateral.
- Manage all marketing and publicity of your own show (including all design and printing of posters or flyers).
- Provide detailed technical information via SOP's Technical Survey – this information will be due back at the end of October.
- Include the correct venue logo at a minimum specified size in all marketing materials and seek approval from ACT on all materials before going to print.
- Manage merchandise sales if applicable, including staffing & float.
- Provide the following marketing & publicity materials:
 - Show Blurb / Press Copy
 - Video promo reel (up to 1 minute)
 - Reviews of previous shows (if relevant)
 - High resolution images of sizes specified by ACT's marketing team (see Appendix A for specifications)



THE SPACES: STUDIO UNDERGROUND

The Studio Underground is a black-box studio theatre, with a traditional front-on seating bank, flat floor performance area and gallery on three sides. Sightlines are perfect from every seat.

CAPACITY	250
STAGING	Theatre
STAGE SIZE	20m wide x 10m deep x 6.7m
SURFACE	Semi-sprung timber sacrificial surface
ACCESS	Removable seats in Rows AA and H allow for patrons who require wheelchairs. Equipped with a radio frequency assistive listening system. Audio description services available.
TECHS	3 provided (1 x Lighting, 1 x Audio, 1x Duty Tech)
RIGGING	Rigging point for aerial performance is limited to static works only and requires an advanced rigger at an additional cost.
PROJECTION	Projector & screen are included as part of standard spec.
DRESSING ROOMS	Shared dressing room facilities – with ensuite, shower, mirrors, vanity lights, coded safes, wardrobe and air conditioning. Access toilet available.

*Consumables will be quoted and on-charged; this includes things like projector lamp hours, haze fluid, tape, batteries etc.



THE SPACES: THE MIDDAR ROOM

An intimate studio space with views out over the city.

This simple but flexible space can comfortably accommodate patrons seated theatre-style or standing. Easily accessible from the Heath Ledger Theatre Foyer, this space is new to the STATE OF PLAY program!

CAPACITY	132
STAGING	Theatre or standing
STAGE SIZE	Flexible staging, 6m x 3m x 300mm as standard
SURFACE	Carpeted staging
ACCESS	Fully accessible via lift from SU Foyer. Audio description available on request
TECHS	2 provided (1 x Lighting, 1 x Audio)
RIGGING	N/A
PROJECTION	Projector included as part of standard spec. Projection is onto the wall.
DRESSING ROOMS	Shared dressing room facilities, with ensuite, shower, mirrors, vanity lights, coded safes, wardrobe & airconditioning. Access toilet & shower available.

*Consumables will be quoted and on-charged; this includes things like projector lamp hours, haze fluid, tape, batteries etc.



Dear Diary, image by Danica Zuks

THE SPACES: REHEARSAL ROOM 1

The State Theatre Centre's largest rehearsal room is transformed into a flexible, experimental, and immersive space!

Perfect for improv, comedy, cabaret, and dance, with a combination of flat floor seating and a small seating bank. With so much versatility, it is no wonder that Rehearsal Room 1 is our most popular space!

CAPACITY	150
STAGING	Theatre
STAGE SIZE	8m x 4m x 5.8m to ceiling. Raised stage, approx. 300 - 400mm off the ground
SURFACE	Raised timber deck
ACCESS	Fully accessible via lift from SU Foyer. Audio description available on request
TECHS	2 (1x Lighting, 1x Audio, 1x Duty Tech shared between RR1 & CY for changeovers. Additional technician available on request)
RIGGING	N/A
PROJECTION	Projector & screen included as part of standard spec – screen is onstage at all times.
DRESSING ROOMS	Shared dressing room facilities, with ensuite, shower, mirrors, vanity lights, coded safes, wardrobe & airconditioning. Access toilet & shower available.

*Consumables will be quoted and on-charged; this includes things like projector lamp hours, haze fluid, tape, batteries etc.



THE SPACES: THE COURTYARD

The Courtyard is our outdoor performance space, perfect for those warm Fringe evenings!

By day, a relaxing place for artists, families and friends, but by night: a balmy urban jungle, ready for dancing under the stars!

CAPACITY	250
STAGING	Cabaret
STAGE SIZE	8m wide x 4m deep
SURFACE	Timber deck
ACCESS	Fully accessible from street level
TECHS	2 (1x Lighting/Audio, 1x stagehand, 1x Duty Tech shared between RR1 & CY for changeovers. Additional technician available on request)
RIGGING	N/A
PROJECTION	N/A
DRESSING ROOMS	Shared dressing room facilities, with mirrors & airconditioning. Access toilet & shower available.

*Consumables will be quoted and on-charged; this includes things like projector lamp hours, haze fluid, tape, batteries etc.



THE SPACES: HEATH LEDGER FOYER

Heath Ledger Foyer is our brightest of spaces, perfect for daytime performances for our younger audiences

The acoustics are divine, the space comfortable and relaxed, and the air-conditioning is perfect for a summer's day in Perth.

CAPACITY	100
STAGING	Theatre, standing or floor cushions
STAGE SIZE	8m wide x 4m deep
SURFACE	Carpet
ACCESS	Fully accessible via lift from street level
TECHS	1 provided (Lighting/Audio combined. Additional technician available on request)
RIGGING	N/A
PROJECTION	Projector & screen included as part of standard spec
DRESSING ROOMS	Shared dressing room facilities, with mirrors & air-conditioning. Quick change area (draped) next to stage

*Consumables will be quoted and on-charged; this includes things like projector lamp hours, haze fluid, tape, batteries etc.



THE SPACES: HEATH LEDGER THEATRE

Our grandest and most coveted space – the warm, curved timber and golden hues of the Heath Ledger Theatre are a pure spectacle.

Have a chat with our producing team to determine if the Heath Ledger Theatre is the right fit for your production – its requirements are different to other STATE OF PLAY spaces.

CAPACITY	577
STAGING	Theatre
STAGE SIZE	12m x 8m x 9m to top of proscenium arch. Thrust stage/ orchestra pit available at an additional cost.
SURFACE	Sprung timber with sacrificial surface
ACCESS	Removable seats in Stalls & Circle allow for patrons who require wheelchairs. Equipped with a radio frequency assistive listening system. Audio description available.
TECHS	3 but determined by production requirements. Require extra person if in show flies are required.
RIGGING	Multiple rigging points available from grid and fly bars.
PROJECTION	N/A
DRESSING ROOMS	Shared dressing room facilities – with ensuite, shower, mirrors, vanity lights, coded safes, wardrobe & airconditioning. Access toilet available.

Bogan Shakespeare, image by Danica Zuks

*Consumables will be quoted and on-charged; this includes things like projector lamp hours, haze fluid, tape, batteries etc.

OUR HOT TIPS

GET IT TOGETHER

Get all that information about your production company and potential show in one spot. Even if you don't have all the nitty gritty worked out, the more details you can give us early on, the better! See Appendix A for a list of all the info you'll need ready for your application.

POP IN YOUR STATE OF PLAY APPLICATION

You'll need to complete the form in the one-sitting, so make sure you have all that info together and at your fingertips. Early venue offers may be made so get your applications in sooner rather than later.

WAIT A LITTLE (WE KNOW, IT'S HARD)

The SOP Programming Team are going to brew an extra-large pot of coffee, and program the season. You will hear from us, either way, no later than Friday 20 September.

Go here to apply! Applications will close at midnight (AWST) on Wednesday 28 August 2024.



APPLICATION CHECKLIST

ABOUT YOU

- Production Company
- Contact Person
- Mobile
- Links to Website / Previous Works (if applicable)
- Team-members

ABOUT THE SHOW

- Show Title
- Genre
- Show duration (in minutes)
- Tell us about the show (max 250 words)
- Performance history and reviews (if applicable)
- Ideal capacity
- Preferred space
- Preferred staging (theatre, cabaret, standing, other)
- Preferred number of shows
- Ideal time slot
- Available dates

TECHNICAL

- Please detail your event's early technical requirements
- Upload any additional technical documentation
- Any access requirements or requests

MARKETING

- Describe your marketing strategy
- Describe your target audience
- Estimated ticket price
- Content warnings (if applicable)
- Images (e.g. hero, promotional, performance)

DIMENSIONS WxH	SPECIFICATIONS
High res image suitable for print. Any px	Min 300 DPI
Landscape 1920 x 1200 px	Strictly no text. Must be in safezones. JPG, Max 2 GB
Landscape 1920 x 1080 px	JPG, Max 2 GB
Vertical 1080 x 1920 px	72 DPI
Square 1080 x 1080 px	1 MB
Square 300 x 300 px	Strictly no text. JPG, Max 1 GB

STATE OF PLAY

HAVE QUESTIONS?

producer@artsculturetrust.wa.gov.au

APPLY HERE!



ARTS AND
CULTURE TRUST



STATE
THEATRE
CENTRE